

"Instagram for Aesthetic Practices, Providers and Their Social Media Managers"

Webinar Evaluation Form

Fill in this form to receive a free copy of "The Art of Collaboration With Bloggers: Step by Step Guidebook".

Name: *

Dallas Peternell

I am a: *

- Business owner
- Doctor/Aesthetician
- Social Media Manager

What would you tell our future students about this webinar? (Please share in 4-5 sentences what new Social Media tricks did you discover, what was particularly helpful, how will this knowledge affect your marketing strategy) *

I consider myself pretty experienced with social media management, but I was pleasantly surprised with the little pearls I did pick up with this webinar. For example, the little things like the apps to use for hard line breaks in your post, lead generation apps (LinkTree/TapTree) and the deep links. I am excited to implement those little things to make our profiles more efficient. I also intrigued by the geotagging information and how this could expand your reach and awareness by NOT tagging your office. I really, really appreciate all the "whys" on this stuff and how it actually works and to use that to your advantage.

How well did the Webinar meet your expectations: *

Excellent Very Good Good Fair Poor

Information was presented in a clear and logical manner

Gave me valuable resources that I can use to scale my Social Media accounts

Gave me valuable insight how to monetize my Social Media accounts

Addressed my questions and doubts in a clear and unambiguous way

How helpful was the content presented at the Webinar: *

- Extremely helpful
- Very helpful
- Somewhat helpful
- Not so helpful
- Not at all helpful

How well was the Webinar organized: *

| | Excellent | Very Good | Good | Fair | Poor |
|---|-----------------------|----------------------------------|----------------------------------|----------------------------------|-----------------------|
| Webinar format engaged my attention | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Webinar platform was easy to access and use | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The audio and video for the webinar was clear | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Timing was convenient | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> |

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