

THE SETTERS

Social Media Agency

How to shoot a video:

1. Set your camera to mp4 (any camera could be used, maximum definition of your iPhone/Samsung/Any recent smartphone is fine);
2. Make sure you have a contrasting background:
 - a. Chromakey blue or green screens are perfect: you can order yours for \$15-20 on Amazon (search for Green Backdrop Chromakey)
 - b. If you don't have Chromakey screen, just use any SOLID background that contrasts to your skin type and hair color (for example, if you are blonde, use a darker color background).**
 - c. Choose a full height background screen
3. Your clothes and shoes should contrast with the background color as well
4. Ensure good lighting - good lighting is a must have for high quality GIFs
5. Stand 30 cm forward from the screen
6. Camera should be placed on a sufficient distance from you. Make sure you are standing in the center of the background, all movements should be on the background and should not pop out of the background boundaries.
7. You can shoot a few movements within one video. Video length should be from 1 to 3 minutes.

Chromakey background:

