

"Instagram for Aesthetic Practices, Providers and Their Social Media Managers"

Webinar Evaluation Form

Fill in this form to receive a free copy of "The Art of Collaboration With Bloggers: Step by Step Guidebook".

Name: *

Jenna Peterson

I am a: *

- Business owner
- Doctor/Aesthetician
- Social Media Manager

What would you tell our future students about this webinar? (Please share in 4-5 sentences what new Social Media tricks did you discover, what was particularly helpful, how will this knowledge affect your marketing strategy) *

Masha had so many good tips on how to create the perfect *searchable* bio. I was able to redo our bio and highlights based on her recommendations, and it looks so much better. We have also seen an increase in engagement from her portion on social media content. I also learned how to do clean line breaks, which has made our posts look much cleaner.

How well did the Webinar meet your expectations: *

	Excellent	Very Good	Good	Fair	Poor
Information was presented in a clear and logical manner	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gave me valuable resources that I can use to scale my Social Media accounts	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gave me valuable insight how to monetize my Social Media accounts	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Addressed my questions and doubts in a clear and unambiguous way	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How helpful was the content presented at the Webinar: *

- Extremely helpful
- Very helpful
- Somewhat helpful
- Not so helpful
- Not at all helpful

How well was the Webinar organized: *

	Excellent	Very Good	Good	Fair	Poor
Webinar format engaged my attention	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Webinar platform was easy to access and use	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The audio and video for the webinar was clear	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Timing was convenient	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

This content is neither created nor endorsed by Google.

