

"Instagram and Facebook for aesthetic practices and providers"

Webinar Evaluation Form

Filling this form will give you 20% discount on Ads Expert Course Tier 1/2 and 10% discount on Ads Expert Course Tier 3 as well as 50% discount on a webinar about ChatBots.

Name: *

Dr. Bernadett Buda

I am a: *

- ☐ Business owner
- ☒ Doctor/Aesthetician
- ☐ Social Media Manager

How helpful was the content presented at the Webinar: *

- ☒ Extremely helpful
- ☐ Very helpful
- ☐ Somewhat helpful
- ☐ Not so helpful
- ☐ Not at all helpful

How well did the Webinar meet your expectations: *

	Excellent	Very Good	Good	Fair	Poor
Information was presented in a clear and logical manner	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gave me valuable resources that I can use to scale my Social Media accounts	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gave me valuable insight how to monetize my Social Media accounts	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Addressed my questions and doubts in a clear and anambiguous way	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How well was the Webinar organized: *

	Excellent	Very Good	Good	Fair	Poor
Webinar format engaged my attention	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Webinar platform was easy to access and use	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The audio and video for the webinar was clear	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Timing was convenient	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Do you think the webinar was too long, too short or about right? *

- ☐ Far too long
- ☐ Too long
- ☒ About right
- ☐ Too short
- ☐ Far too short

How would you rate the usefulness of the Webinar's handout materials: *

- ☐ Did not use them
- ☐ Not useful
- ☐ Somewhat useful
- ☒ Very useful

Please in 4-5 sentences share your feedback about this webinar for our future students (what new Social Media tricks did you discover, what was particularly helpful, how will this knowledge affect your marketing strategy) *

The webinar and the whole course was extremely helpful and very well established. The third part (the ads) seemed to be a bit complicated for me, as I am a doctor and a business owner and not a marketing specialist. But this chapter was also totally clear and important of course. 2 years ago I've decided to create and support my own page by myself beside my medical work (after some very unsuccesfull business cooperations with some marketing agencies), and realised, that the increase of the number of my followers is related to the increase of the clinic's income and success. I also realised, that patients like the personality behind the page. I could achieve around 13,7 K followers originally by myself, without ads and promotions, (what is maybe not a big number in the US, but in Hungary with 10Millions of population is quite good...:-)

I think, with the knowledge I got after your course, I can reach the 20K very soon. I will definitely take part of your other courses, and thinking to cooperate with your The Setters Agency to help me provide my page. Thanks again, and all the best, dear Masha! Bernadett

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