

"Instagram and Facebook for aesthetic practices and providers"

Webinar Evaluation Form

Filling this form will give you 20% discount on Ads Expert Course Tier 1/2 and 10% discount on Ads Expert Course Tier 3 as well as 50% discount on a webinar about ChatBots.

Name: *

Susan Tompsett

I am a: *

- Business owner
- Doctor/Aesthetician
- Social Media Manager

How helpful was the content presented at the Webinar: *

- Extremely helpful
- Very helpful
- Somewhat helpful
- Not so helpful
- Not at all helpful

How well did the Webinar meet your expectations: *

| | Excellent | Very Good | Good | Fair | Poor |
|-----------------------------------------------------------------------------|----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Information was presented in a clear and logical manner | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Gave me valuable resources that I can use to scale my Social Media accounts | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Gave me valuable insight how to monetize my Social Media accounts | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Addressed my questions and doubts in a clear and unambiguous way | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

How well was the Webinar organized: *

| | Excellent | Very Good | Good | Fair | Poor |
|-----------------------------------------------|----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Webinar format engaged my attention | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Webinar platform was easy to access and use | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The audio and video for the webinar was clear | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Timing was convenient | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Do you think the webinar was too long, too short or about right? *

- Far too long
- Too long
- About right
- Too short
- Far too short

How would you rate the usefulness of the Webinar's handout materials: *

- Did not use them
- Not useful
- Somewhat useful
- Very useful

Please in 4-5 sentences share your feedback about this webinar for our future students (what new Social Media tricks did you discover, what was particularly helpful, how will this knowledge affect your marketing strategy) *

I found the information very helpful. Even though we covered ads, I took the Facebook Ads class after the webinar, and it really helped for the knowledge to resonate because of the base knowledge I had from the webinar. I would highly recommend the webinar.

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